

Privacy Policy

Woodroffe Hotel is committed to providing you with the best possible customer service experience. Woodroffe Hotel is bound by the Privacy Act 1988 which sets out a number of principles concerning the privacy of individuals and we would like you to know that we handle your personal information securely and in accordance with the Act. This privacy policy is designed to help you understand the information we collect from you when visiting or interacting with Woodroffe Hotel

Collection of your personal information

There are many aspects of the site which can be viewed without providing personal information, however, there me be some features where you are required to submit personally identifiable information. The types of information we collect from you depend on the dealings you have with Woodroffe Hotel. When you make a hotel reservation we collect personal information.

We also collect information about how you use our website. For each visitor to reach the site, we expressively collect the following non-personally identifiable information, including but not limited to browser type, version and language, operating system, pages viewed while browsing the Site, page access times and referring website address. This collected information is used solely internally for the purpose of gauging visitor traffic, trends and delivering personalized content to you while you are at this Site.

Personal information

In order to provide you with our services, we collect personal information from you including your name, home and business address, phone numbers, email address, credit card details, date of birth, gender, lifestyle information such as room preferences, names and ages of children and other information necessary to fulfil personal requests.

We may collect your personal information as part of

- a reservation request made by our website, by email, by facsimile, in person or over the telephone;

- your communications with us through the Woodroffe Hotel website;
- our communications with you, including for marketing purposes;
- registering you as a guest when checking-in to the hotel;
- accommodating your personal preferences;
- updating your personal information or making changes to a reservation request;
- your use of our application on electronic devices such as mobile phones and tablet computers;
- your interaction with Woodroffe Hotel through social media sites.

We also use closed circuit television cameras in the public areas of the hotel which may capture images of you.

Use of personal information and consent

We generally use your personal information for the purpose of providing you with services that you have requested – such as accommodation at Woodroffe Hotel.

You also consent to us using your email address (you provided) for marketing purposes. We



will only send you information that we deem relevant to you, such as special offers or promotions. You can opt out of receiving these emails at any time using the unsubscribe feature or by emailing reception@woodroffehotel.com.au

Disclosure of personal information

Woodroffe Hotel will not sell or lease your personal information to anyone else. There may be circumstances where we need to disclose your personal information to third parties, for example

- to comply with legal or regulatory requirements;
- under a court order or subpoena;
- in the event of the sale or acquisition of Woodroffe Hotel;
- to provide you with services that you have specifically requested;

- where companies or businesses providing services to Woodroffe Hotel require that information (for example credit card companies);

- in the case of an emergency;

- to debt collection agencies where you owe Woodroffe Hotel money for services we have provided to you.

By using our website or providing us with your personal information, you agree to and acknowledge that your personal information may be released to third parties in this manner. Where we do release your personal information, we will do so only to the extent necessary.

Hyperlinks

From our website, you can visit other websites by following hyperlinks to such external sites. While we strive to provide only quality links to useful and ethical websites, we have no control over the content and nature of these sites, including how they collect or use your personal or website use information. These links to other websites do not imply a recommendation for all the content found on these sites. Site owners and content may change without notice and may occur before we have the opportunity to remove a link which may have gone 'bad'.

Please remember that when you use a link to go from our website to another website, our Privacy Policy is no longer in effect. You should check the particular privacy policy that applies to the website.

IP Addresses

IP addresses are used by your computer every time you are connected to the Internet. Your IP address is a number that is used by computers on the network to identify your computer. IP addresses are automatically collected by our web server as part of demographic and profile data known as traffic data so that data (such as the web pages you request) can be sent to you.

Cookies

Cookies are small pieces of data sent from our website and stored in your web browser whilst you are browsing the website. They tell our server information about how you use the Woodroffe Hotel website.

Cookies identify your browser to our servers, but they do not identify you personally. If you



do not want to accept cookies, you can block them by adjusting the settings on your internet browser. You may not be able to use all of the features on our website if you do this.

Changes to this Privacy Policy

Woodroffe Hotel reserves the right to make amendments to this Privacy Policy at any time. If you have objections to the Privacy Policy, you should not access or use the Site.

Contacting us

If you have any questions about our privacy policy, privacy practices, or would like to access or update your personal information, please contact us via the Contact Us details on our website or email reception@woodroffehotel.com.au